

ANAS KAHREYAH

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PROFESSIONAL SUMMARY

Creative UX/UI & Web Designer with over 5 years of experience designing user-centered websites and digital products. Currently at Odoo, leading Pro and Standard website projects from concept to launch—translating client goals into intuitive, accessible, and visually compelling experiences. Skilled in Figma, Adobe Suite, and Odoo ERP with a proven ability to deliver responsive, high-converting designs across SaaS, eCommerce, and enterprise platforms.

EXPERIENCE

Web Designer | Odoo | Dubai, UAE

(Nov 2024 – Present)

- Designed and launched 20+ client websites in Standard and Pro packages, ensuring brand consistency and optimal UX.
- Led end-to-end design process for Pro projects, creating high-fidelity Figma prototypes and collaborating with developers for flawless delivery.
- Built responsive, user-friendly websites using the Odoo Website Builder, improving client satisfaction and usability.
- Trained 30+ clients through structured sessions, enabling them to manage and update their sites post-launch with confidence.
- Applied modern UI/UX best practices (typography, accessibility, responsive grids) to deliver polished digital experiences.

Sr. UX/UI Designer | TripZ | Dubai, UAE

(Jun 2024 – Nov 2024)

- Led design of TripZ, a trip and events booking platform for schools and universities.
- Improved usability through research, user testing, and iterative design processes.
- Created wireframes, prototypes, and high-fidelity designs using Figma and Adobe XD.
- Conducted usability testing and implemented design changes based on feedback.

Sr. UX/UI Designer | Hela Tech LTD | İstanbul, Türkiye

(Jun 2023 – May 2024)

- Redesigned multiple eCommerce platforms (Baracart, Jubran Tekstil, Almoayed) to enhance UX and boost engagement.
- Developed design systems and prototypes, resulting in a 20% increase in conversions and 35% growth in mobile engagement.

UX/UI Designer | EvoTronix | Nottuln, Germany**(Nov 2023 – May 2024)**

- Designed UI/UX for panel screens in automated door systems, showcased at international exhibitions with positive feedback.

UX/UI Designer | OswaTech | Damascus, Syria**(Apr 2022 – Jun 2024)**

- Designed UX/UI for IZAR real estate app, Rayyan Exchange platform, and Salah Soft accounting system (boosted retention by 40%).
- Collaborated with developers and stakeholders to align business goals with user-centered design.

Junior UI/UX Designer | Computer Engineering Company | Damascus, Syria (May 2019 – Jun 2021)

- Assisted in UI/UX design for multiple projects, gaining hands-on experience in design tools and collaboration.

SKILLS

- **Design Tools:** Figma, Adobe XD, Photoshop, Illustrator, InDesign, Sketch
- **UX/UI Skills:** Wireframing, Prototyping, Responsive Design, Design Systems, Accessibility, Usability Testing
- **Web & Tech:** Odoo CMS, HTML/CSS/JS
- **Methods:** Agile, Design Thinking, User Research

EDUCATION

Faculty of Economics, Damascus University | 2017 – 2021 | Damascus, Syria

CERTIFICATIONS

- Foundations of User Experience (UX) Design | Google | 2023
- UX Design Fundamentals | California Institute of the Arts | 2023
- Web Design: Strategy and Information Architecture | California Institute of the Arts | 2023

LANGUAGES

- English: Fluent | • Arabic: Native | • Turkish: Intermediate